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**Sustainable
Chocolate
through technology**

Project Summary for Partners 2024



Cacao is essential for the Chocolate Industry worldwide

Top Chocolatiers agree that Cacao from Venezuela, **Criollo Variety**, has amazing flavors and aromas

These criollo varieties are hard to keep, preserve and export

Fair Trade and reforestation are the key strategies to prevent ancient varieties of Criollo Cacao from disappearing

An Independent, focused on sustainability Trader with financial muscle to tackle bad practices is needed within the industry

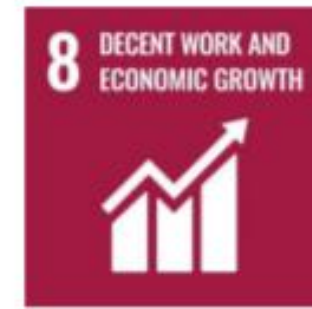
We propose using our agricultural technology to manage agroforestry

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Traction 2023 2024: Patanemo Venezuela chapter

SDGS IMPACTED



24人

500Ha

1



Farmers Graduated

Gender Balanced

Improved fermentation

Improved drying techniques



Potential for Cacao

Consolidated land

Patanemo Cooperative and Tucani

Unified efforts and assistance



Geographic Indication

Market access

Origin Patanemo

Long term Vision

Japan Market

In **Japan**, Venezuelan Cacao beans are included in many mass produced as well as in craft chocolate products to enhance flavor and aroma

Japan Chocolate Market	Value	Comment
Total	8.5 Bn USD	Biggest in Asia
Per capita	2.4 Kg	Still small
Expenditure	85 USD	Healthy
Top Companies	Lotte, Meiji, Morinaga	All use a % of Venezuela Cacao in their products
Fast Growing Segments	Specialty Chocolate Health purposes	Growth in market share for Craft chocolate makers, innovative superfoods
Market Drivers	SDGs Ethical choices Exotic Flavors	Game Changers



Every year approximately 4000 tons of Cacao beans from Venezuela are exported to Japan.*

It covers 10% of the Japanese total Cacao market

**Data from Tokyo Customs in 2023*

Establishing distribution
network in Japan and
USA

Expanding the program
to other origins and
markets

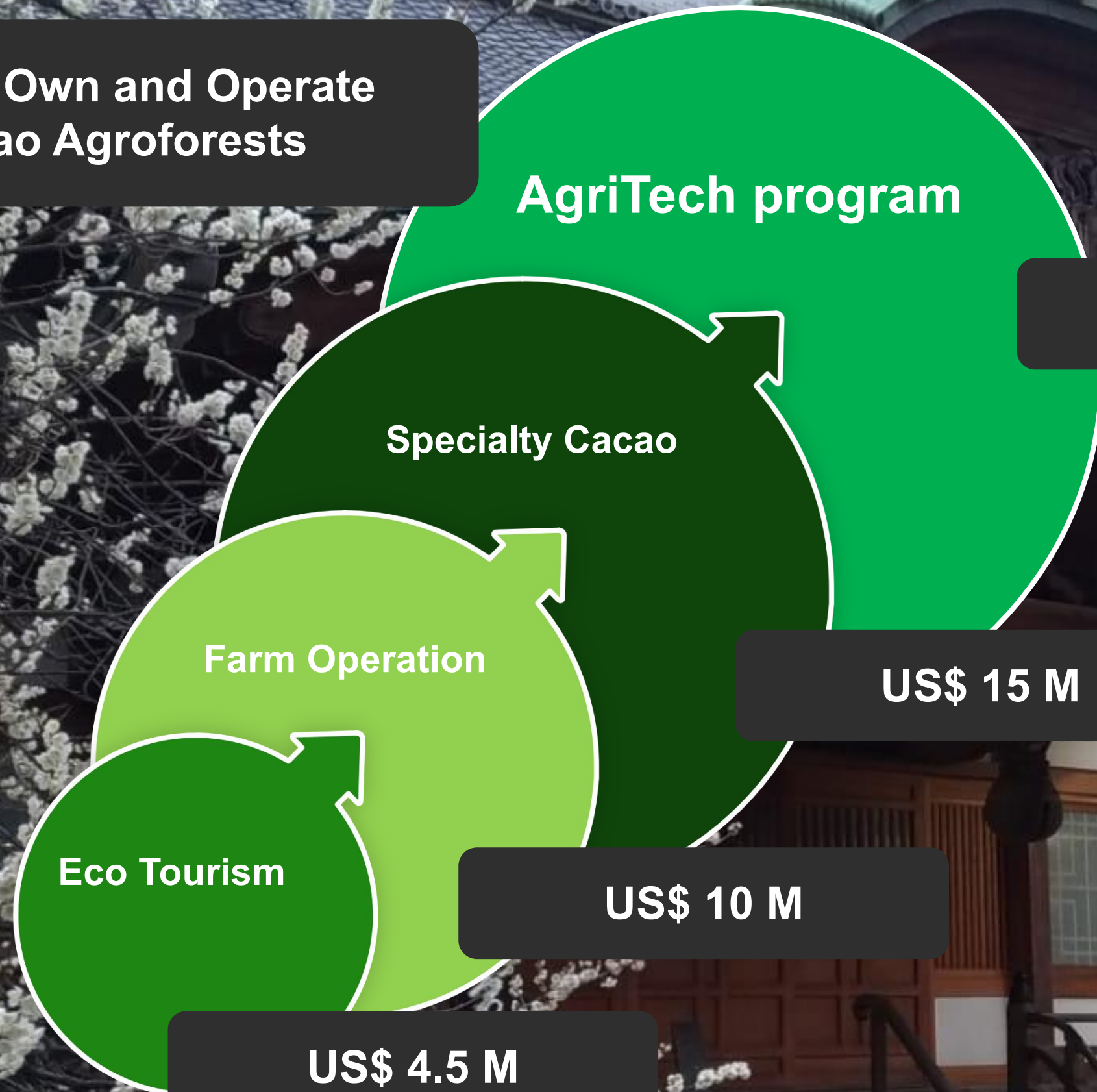
New markets worldwide,
both upstream and
downstream the supply
chain

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Revenue streams Cacao Shares

Create, Own and Operate
Cacao Agroforests



Official ERC20 Token address:

0x315cE59FAFd3A8d562b7Ec1C8542382d2710b06c

Supply: 100,000,000 units

Non reissuable

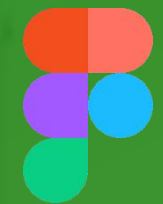
Freely tradeable

New Technologies

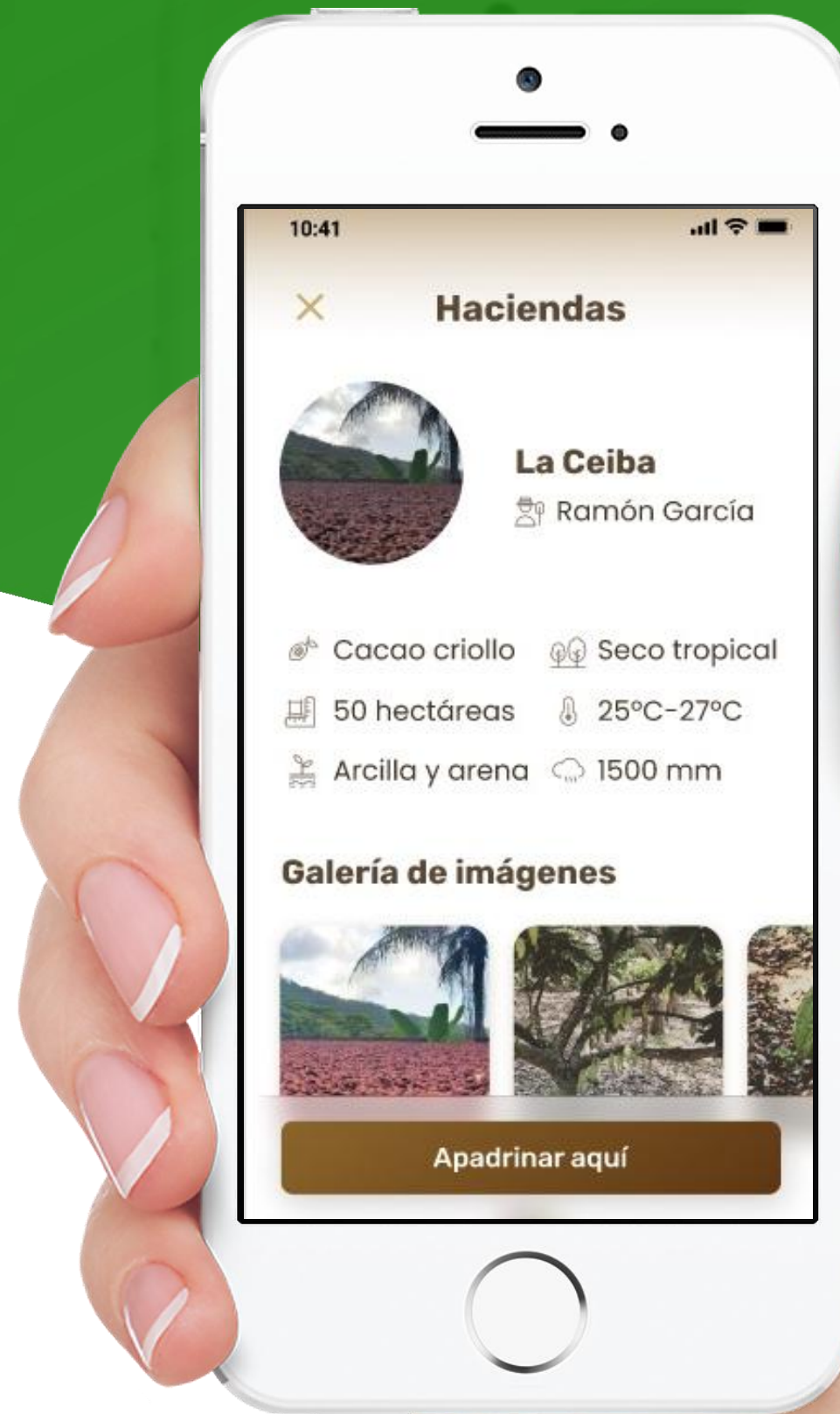
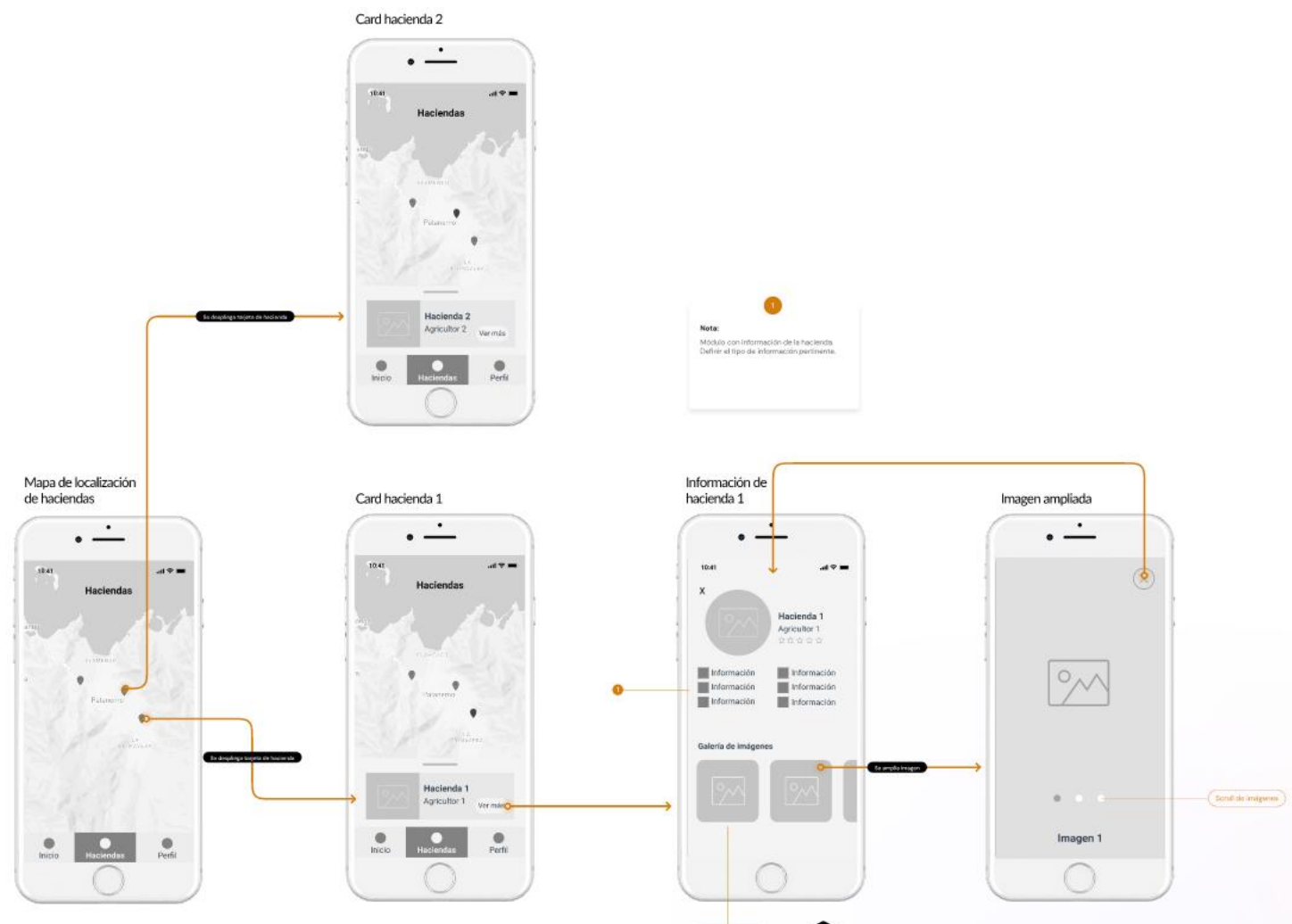
Discover origins and projects

Analyze flavors

give rating

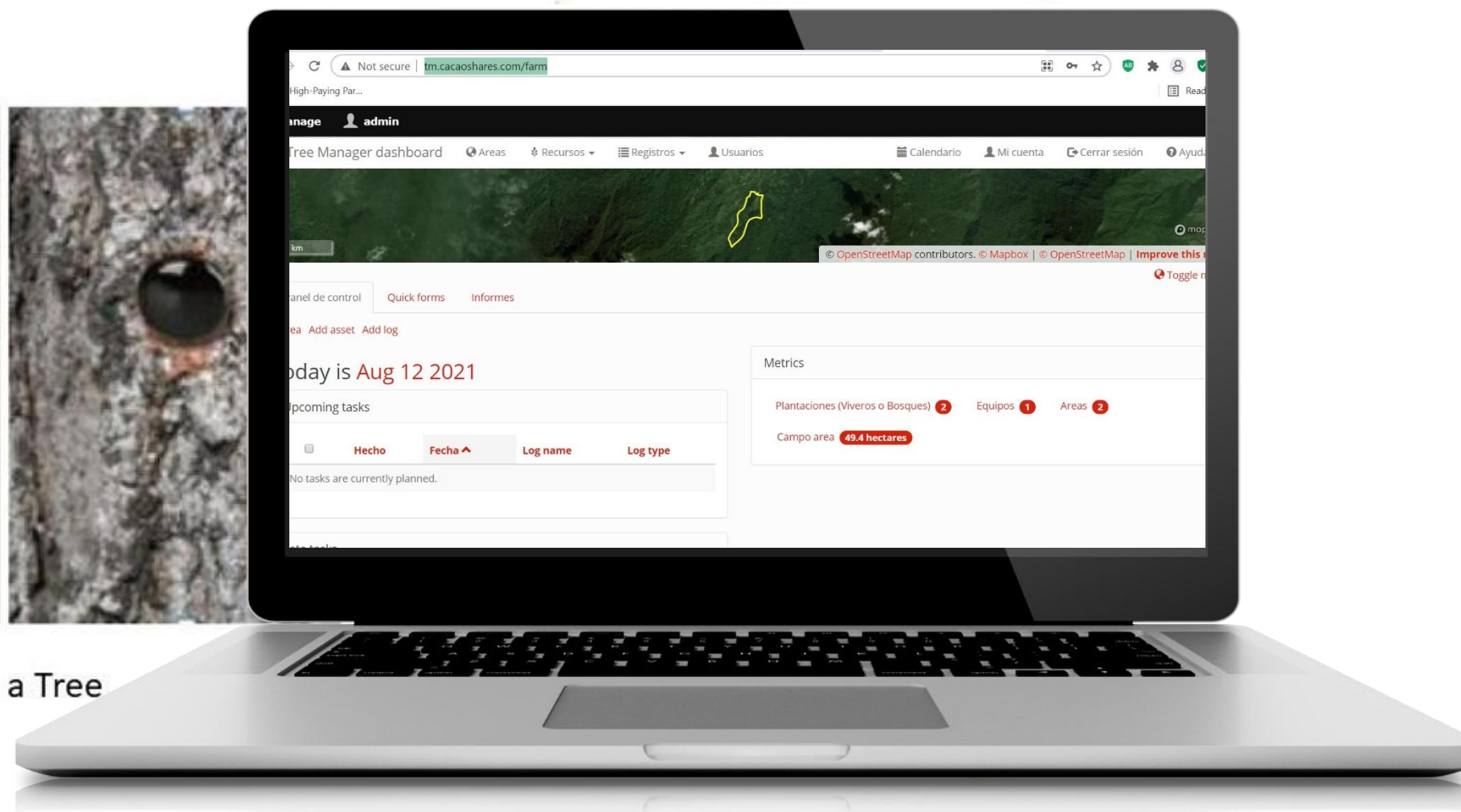
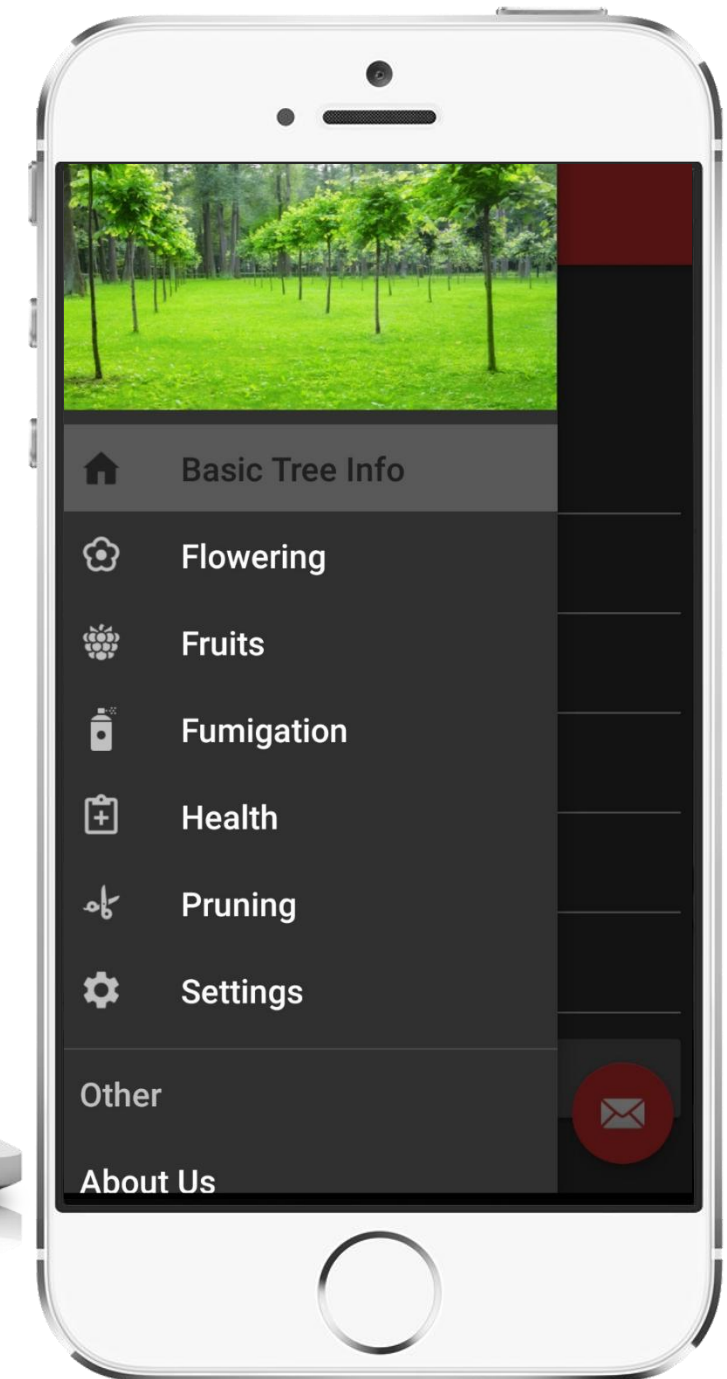


MVP App and Web Dashboard



Tree Manager Web Dashboard

Web system for Agroforestry Management



Example of placement of Radio Tag on a Tree



Patented Tree Tags

<http://tm.cacaoshares.com/farm>

Forest Sensors



Social Impact

Our team Completed successfully 2 Crowdfunding in Japan for micro projects



Technical Education in Patanemo, Central Venezuela (2021)

Cacao Training for Patanemo village: Certified by the University of Central Venezuela. 130 supporters in Japan took part in sponsoring an on-the-field educational program for 30 small-scale Cacao growers in **Patanemo** village
Collected 1,850,000 Yen



Crowdfunding for Gift giving at Patanemo

Un Regalo en Navidad: 26 Supporters from Japan bought bean to bar chocolates made with **Patanemo** Cacao to help our annual gift giving campaign in Patanemo Village
Collected 465,000 Yen



Ready for Growth Business

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Opportunity

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We want to raise 1M\$ to achieve growth and return within 12 months

buy Cacao, enter farm operation agreements, produce and sell chocolate products in Japan





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